



MEDIA STATEMENT

2008

**BATLOW APPLES
AUSTRALIA'S FAVOURITE APPLE SINCE 1922**

The Batlow Fruit Co-operative, established in 1922, is one of the largest and most revolutionary packing and storage operations in the Australian fresh produce industry. Our innovative growing processes and unique Co-operative focused infrastructure set us apart as market leaders and suppliers of **superior quality fruit**.

Batlow is located in the foothills of the Snowy Mountains, 450km southwest of Sydney. The precise climate consisting of mild days and cool nights, combined with high altitude and rich soil quality create the **ideal conditions** required to grow our famous sweet, crisp and juicy apples.

The Co-operative is proudly owned by **50 Australian growers** who with the assistance of our Grower Services Team, endeavour to deliver the highest quality fruit with minimal impact on the environment. Leading edge pest management technologies along with world-class grading operations allow us to pack **over one million boxes** of premium apples every year.

The Batlow Fruit Co-operative is actively investing in its future to promote stability, longevity and prosperity for its members.

"From our early beginnings over 85 years ago, we have grown to become a very successful grower-owned organisation focused on delivering shareholder value and the best quality eating experience to the consumer" - Darral Ashton, Chairman and Grower.

**For all media related inquiries contact:
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