



Australia's Favourite Apple Recipes consulting Home Economist Jill Murphy

Jill Murphy has over 30 years of experience, starting with my formal training as a Home Economist at Grafton Technical College.

Jill's first employment as a Home Economist began with RM Gow Food Manufacturers based in Brisbane. This position gave Jill the opportunity to develop skills with recipe development, food styling, product presentations, and development of brochures and point of sale materials. From here Jill's career took her to Sydney where she worked for Chalet Frozen Foods developing frozen meals, wet dishes for use in commercial establishments, developing point of sale material, food styling for TV commercials, catalogues and packaging.

Home Economist for Sydney Electricity was Jill's next step which proved to be a very rewarding and challenging role. Recipe development was a major part of this role to be able to create the very well known series of Sydney Electricity cook books. Testing new appliances being introduced to the market was carried out on a regular basis.

For the past 12 years Jill has been passing my knowledge and experience onto students at the Hunter Institute of TAFE and working as a freelance consultant. Jill has also been a very active member of the Home Economics Institute of Australia where she had worked tirelessly with two other members in releasing the new revised edition of the Commonsense Cookbook.